



TRANSMISSION CORPORATION OF TELANGANA LIMITED

Website: www.tstransco.in CIN:U40102TS2014SGC094248

ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s. Catalysis Advertising India Private Limited, Hyderabad - Expenditure – Sanctioned.

T.O.O. (GM-CC) Rt.No.5258

Date:01.12.2023.

READ THE FOLLOWING:

- Ref:- 1) T.O.O.(Addl.Secy-Per)Ms.No.427, dt.06.02.2012.
2) U.O.No.CE(P&MM)/SE(P&MM)/DE-2/ADE-2/Tenders/D.No.90/2023,Dt.03.10.2023.
3) U.O.No.CE(P&MM)/SE(P&MM)/DE-31/F.ACs(RMI 22-23)/D.No.153/23, Dt.05.10.2023.
4) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.27/23/D.No.70/23,dt.10.10.2023.
5) Bill No.468, dt.11.10.2023 received from M/s. Catalysis Advertising India Pvt. Ltd. on 06.11.2023.

PROCEEDINGS:

M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad for a Gross amount of Rs.1,47,136.00 (Rupees One Lakh Forty Seven Thousand One Hundred and Thirty Six Only) and for a Net amount of Rs.1,37,498.60 (Rupees One Lakh Thirty Seven Thousand Four Hundred Ninety Eight and Sixty Paise Only) towards the cost of the Publication of “e-Tender Notice” TSTRANSCO published in English News Paper: **(1) English News Paper: Indian Express** (National) and in Telugu News Paper **2. Vaartha** (Telangana State). This bill has been verified with reference to the TSTRANSCO release order with all the editions of Indian Express and Vaartha News Paper and with the approved rates and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,37,499/- (Rupees One Lakh Thirty Seven Thousand Four Hundred and Ninety Nine Only)** to M/s Catalysis Advertising India Pvt. Ltd., Hyderabad which includes Rs.1,30,951.04 (Rupees One Lakh Thirty Thousand Nine Hundred Fifty One and Four Paise Only) towards PR & Communication charges and Rs.6,547.56 (Rupees Six Thousand Five Hundred Forty Seven and Fifty Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer/ TSTRANSCO, Hyderabad is requested to arrange payment of the amount sanctioned in para 2 above to M/s. Catalysis Advertising India Pvt. Ltd., Hyderabad.

4) The amount is debit to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No.4659, dt:28.11.2023.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)

D.PRABHAKAR RAO
CHAIRMAN & MANAGING DIRECTOR

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Catalysis Advertising India Private Limited,

#18-79/A3, III Floor,

V.V. Complex, Chaitanyapuri ‘X’ Roads,

Dilsukhnagar, Hyderabad – 60,

Stock file.

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. (GM-CC) Rt.No.5258, Dt:01.12.2023

Sl No	TSTRANSCO Lr.No.& Date	RO No.	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x4=32 Sq.cms in Rs.	Bill Amount in Rs.	Amt. Dis-allowed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/Ro.No.27/23/D.No.70/23, dt.10.10.2023	27/23	468, dt.10.10.2023	Indian Express(S,N+West) (National)	11.10.2023	3584.00 (South Edition=2234 +North &West Edtions=1350)	1,14,688.00 (South edit=71,488 +North & West edit =43,200)	Nil	1,14,688.00
2				Vaaritha (Telangana State)	11.10.2023	1014.00	32,448.00	Nil	32,448.00
						Total Rs.		Nil	1,47,136.00
Less: (PR & Communication charges) :Discount of 11% :									16,184.96
Sub Total Rs.									1,30,951.04
SGST (2.50%) :									3,273.78
CGST (2.50%) :									3,273.78
Grand Total Rs.									1,37,498.60

(Or say Rs.1,37,499/-)

(Rupees One Lakh Thirty Seven Thousand Four Hundred and Ninety Nine Only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER