



TRANSMISSION CORPORATION OF TELANGANA LIMITED
Website: transco.telangana.gov.in CIN:U40102TS2014SGC094248
ABSTRACT

PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.5464

Date:01.02.2024.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CE(P&MM)/SE(P&MM)/DE41/F.220kV PTs/D.No.158/23, Dt:21.09.23.
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.25/23/D.No.67/23, dt:29.09.2023.
- 4) Invoice No:067, dt:09.10.2023 received on 12.04.2024 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,06,608.00 (Rupees One Lakh Six Thousand Six Hundred and Eight Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.99,625.18 (Rupees Ninety Nine Thousand Six Hundred Twenty Five and Eighteen Paise Only) towards the cost of the Publication of “e- Tender Notice” TSTRANSCO published in English News Paper: **1. The Hindu (National)** and in Telugu New Paper **2. Namasthe Telangana (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of The Hindu & Namasthe Telangana News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.99,625.00 (Rupees Ninety Nine Thousand Six Hundred and Twenty Five Only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.94,881.12 (Rupees Ninety Four Thousand Eight Hundred Eighty One and Twelve Paise Only) towards PR & Communication charges and Rs.4,744.06 (Rupees Four Thousand Seven Hundred and Forty Four and Six Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitible to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,381, dt:30.01.2024.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

SYED ALI MURTAZA RIZVI, IAS
CHAIRMAN & MANAGING DIRECTOR (FAC)

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

Wings -202, #8-3-960/6/2, Srinagar Colony,

Hyderabad – 500073.

Stock file

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.5464, Dt:01.02.2024.

Sl No	TSTRANS CO Lr.No.& Date	RO No	Bill No. & Date	Papers in which published	Date of publication	Rate per Sq.cm 8x3=24 Sq.cms in Rs.	Bill Amount in Rs.	Amt. Dis-allow ed	Net Amount Rs.
1	Lr.No.JS/GM(CC)/AS(C C)/PO(CC)/J	25/23	067, dt.09 .10. 2023	The Hindu (National)	30.09.23	2942	70,608.00	Nil	70,608.00
2	PO(CC)/R.O. No.25/23/D. No.67/23, dt:29.09.2023			Namasthe Telangana (Telangana State)	30.09.23	1500.00	36,000.00	Nil	36,000.00
						Total Rs.		Nil	1,06,608.00
Less: (PR & Communication charges) :Discount of 11% :									11,726.88
Sub Total Rs.									94,881.12
SGST (2.50%) :									2,372.03
CGST (2.50%) :									2,372.03
Grand Total Rs.									99,625.18

(Or Say Rs.99,625/-) (Rupees Ninety Nine Thousand Six Hundred and Twenty Five only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER