



PUBLICITY – TSTRANSCO – Payment of Advertisement charges to M/s Livewires Advertising Pvt Ltd, Hyderabad - Expenditure – Sanctioned.

T.O.O. GM/Rt.No.5473

Date:02.02.2024.

READ THE FOLLOWING:

- 1) T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012.
- 2) U.O.No.CETC/SETC/DE/TC/SLDC/VS/F.Leasing of Dark fibers/D.No.81/23-24, dt:04.08.2023
- 3) Lr.No.JS/GM(CC)/AS(CC)/PO(CC)/JPO(CC)/R.O.No.17/23/D.No.45/23, dt:07.08.2023.
- 4) Invoice No:047, dt:08.08.2023 received on 12.01.2024 from M/s Livewires Advertising Pvt Ltd. Hyderabad

PROCEEDINGS:

M/s Livewires Advertising Pvt. Ltd, Hyderabad vide reference 4th cited, have submitted bill for a Gross amount of Rs.1,86,528.00 (Rupees One Lakh Eighty Six Thousand Five Hundred and Twenty Eight Only) as per the approved rates of DIPR, the Government of Telangana State and for a Net amount of Rs.1,74,310.42 (Rupees One Lakh Seventy Four Thousand Three Hundred Ten and Forty Two Paise Only) towards the cost of the Publication of “e- Procurement Tender Notice” TSTRANSCO published in English News Paper: **1. Times of India (National)** and in Telugu New Paper **2. Saakshi (Telangana State)**. This bill has been verified with reference to the TSTRANSCO release order with all the editions of Times of India & Sakshi News Papers and with the approved rates of DIPR, Government of Telangana State and found correct as indicated in the Annexure.

2) In exercise of the powers conferred in T.O.O.(Addl.Secy-Per) Ms.No.427, dt.06.02.2012, the Chairman & Managing Director/ TSTRANSCO hereby accords sanction for an amount of **Rs.1,74,310.00 (Rupees One Lakh Seventy Four Thousand Three Hundred and Ten Only)** to M/s Livewires Advertising Pvt Ltd, Hyderabad which includes Rs.1,66,009.92 (Rupees One Lakh Sixty Six Thousand Nine and Ninety Two Only) towards PR & Communication charges and Rs.8,300.50 (Rupees Eight Thousand Three Hundred and Fifty Paise Only) towards SGST & CGST as mentioned in Annexure:

3) The Pay Officer / TSTRANSCO, Hyderabad is requested to arrange the amount sanctioned in para 2 above to M/s Livewires Advertising Pvt. Ltd. Hyderabad.

4) The amount is debitable to the head of A/c 76-155-5a.

5) These orders are issued with the concurrence of JMD(Fin. Comml. & HRD.)/ TSTRANSCO vide Regn.No,425, dt:01.02.2024.

(BY ORDER AND IN THE NAME OF TRANSMISSION CORPORATION OF TELANGANA LIMITED)
Encl: Annexure

SYED ALI MURTAZA RIZVI, IAS
CHAIRMAN & MANAGING DIRECTOR (FAC)

To:

The Pay Officer/TSTRANSCO

Copy to:

The Executive Director(Finance)/TSTRANSCO

PS to Chairman & Managing Director/TSTRANSCO

PS to J.M.D.(Finance, Comml.&HRD/TSTRANSCO

PS to Director(Projects) /TSTRANSCO

PS to Director(Grid Operation) /TSTRANSCO

PS to Director(Transmission)/TSTRANSCO

PS to Director(Lift Irrigation) /TSTRANSCO

M/s. Livewire Advertising Pvt Ltd.,,

Wings -202, #8-3-960/6/2, Srinagar Colony,

Hyderabad – 500073.

Stock file

//FORWARDED BY ORDER//

PERSONNEL OFFICER

ANNEXURE

T.O.O. GM/Rt.No.5473, Dt:02.02.2024.

SINO	TSTRANS CO Lr.No.& Date	RO No	Bill No. & Date	Papers in which published	Date of publicatio n	Rate per Sq.cm 8x4=32 Sq,cms in Rs.	Bill Amount in Rs.	Amt. Dis- allow ed	Net Amount Rs.
1	Lr.No.JS/G M(CC)/AS(C C)/PO(CC)/J	17/ 23	047, dt.08 .08. 2023	Times of India (National)	08.08.23	4329.00	1,38,528.00	Nil	1,38,528.00
2	PO(CC)/R.O. No.17/23/D. No.45/23, dt:07.08.202 3			Sakshi (Telangana State)	08.08.23	1500.00	48,000.00	Nil	48,000.00
						Total Rs.		Nil	1,86,528.00
Less: (PR & Communication charges) :Discount of 11% :									20,518.08
Sub Total Rs.									1,66,009.92
SGST (2.50%) :									4,150.25
CGST (2.50%) :									4,150.25
Grand Total Rs.									1,74,310.42

(Or Say Rs.1,74,310/-) (Rupees One Lakh Seventy Four Thousand Three Hundred and Ten only)

//FORWARDED BY ORDER//

PERSONNEL OFFICER